

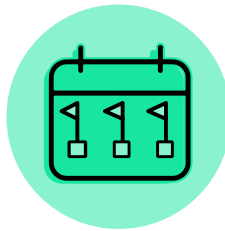
Tips and Tricks for Leadership Involvement

How to communicate with the sprint sponsor and the other stakeholders within the organization? Reporting to leadership can be time-consuming. That should not be the case, because every hour you did not spend on the customer is an hour lost. But of course, if you don't keep leadership up to date, this might harm the project going forward since you will need their buy-in. Keep the following tips in mind:

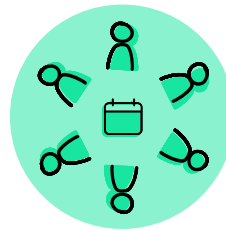
Gain freedom



Gain decision power



Meet for milestones

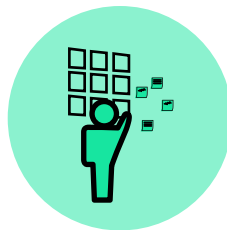


Actively involve leadership

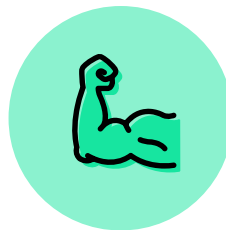


Short reaction time

Reporting mindset



Be creative
Use what is already there



Avoid vanilla
Have a strong opinion



Plan the objective
Don't just report

Reporting mindset



Monthly feedback



20 min per team
5-10 min pitch



Ask for feedback