

One-week Sprint

Days	Time								
	10:00AM	10:15	11:30	12:30PM	1:00	2:00	3:00	4:00	4:30
Monday	Write checklist	Set a long-term goal	Create customer journey map(s)		Lunch	Interview the experts and external members		Oraganize HMW notes	Pick a target customer segment and opportunity from customer journey
	Introductions	List sprint questions				Write the HMW challenge		Vote on HMW notes	
	Explain the sprint								
Tuesday	Competitive analysis and references			Divide the parts to ideate	Lunch	Ideation through sketching			
Wednesday	Choose the strongest ideas		Vote for the best ideas		Lunch	Make a storyboard for the prototype			
			Decide number of ideas to be prototyped						
Thursday	Pick the right tools				Lunch	Prototype	Do a trial run		
	Assign roles for the prototype					Get the prototype together	Finishing up the prototype		
	Prototype								
Friday	Start testing the prototype with the interviewees				Lunch	Continue testing		Look for patterns	Wrap-Up

Checklist

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| <input type="radio"/> Choose a big challenge | <input type="radio"/> Recruit a sprint team | <input type="radio"/> Pick a facilitator | <input type="radio"/> Book a room with 2 whiteboards |
| <input type="radio"/> Get a decider (or two) | <input type="radio"/> Schedule extra experts | <input type="radio"/> Book 5 full days on the calendar | <input type="radio"/> Recruit customers for Friday's test |