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Sprint Scoping/Business Challenge Scoping Canvas

Challenge Name	**Challenge Background** How did you come up with this challenge? Why is it essential?	**Desired Outcome & Success Metric** What do you want to achieve? What defines success?

Customer Segment/User Who do you want to create value for?	**Current Situation** Pains or opportunities in the current customer journey.	**Key Assumptions** What do you think the customers want or don't want?	**Unknowns** What are things that you have no data or facts about?

Resources & Constraints People, time, money, resources & constraints; constraints regarding project scope.	**Competitor Analysis/References** Additional market research or reports, experts to consult.

Define the Challenge Frame the challenge as a "How Might We?" statement.	**Team Members**